



**THE USE OF COMPANY FUNDAMENTAL, MOVING  
AVERAGE AND LEVEL OF CONFIDENCE AMONG  
INVESTOR – A CASE OF INGRESS  
CORPORATION BERHAD**

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**“DECLARATION OF ORIGINAL WORK”**

I, Mohd Farids Bin Saime, (I/C Number: 850913-04-5547)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# LETTER OF SUBMISSION

30<sup>th</sup> October 2009

The Head of Program  
Bachelor of Business Administration (Hons) Finance  
Faculty of Business Management  
Universiti Teknologi MARA  
Melaka City Campus

Dear Sir,

## SUBMISSION OF PROJECT PAPER

Attached is the project paper titled **“THE USE OF COMPANY FUNDAMENTAL, MOVING AVERAGE AND LEVEL OF CONFIDENCE AMONG INVESTOR – A CASE OF INGRESS CORPORATION BERHAD”** to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara.

Thank You.

Yours sincerely,

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# **THE USE OF COMPANY FUNDAMENTAL, MOVING AVERAGE AND LEVEL OF CONFIDENCE AMONG INVESTOR – A CASE OF INGRESS CORPORATION BERHAD**

## **Abstract**

Ingress Corporation Berhad is one of the public listed company which displayed a poor financial performance for the past 5 years and simultaneously distracted investors from investing in Ingress stock. The research undertaken to study the changing trends of the decision made by investors to buy the stock despite the poor performance showed. Two methods to analyze Malaysia stock market: Fundamental and Technical. Fundamental analysis is good for long-term investments based on long-term trends, very long-term. The ability to identify and predict long-term economic, demographic, technological or consumer trends can benefit patient investors who pick the right industry groups or companies. Technical analysis is a very powerful tool and is a pre-requisite for anyone who wants to predict financial market movements and build successful trading system. Technical indicators look to predict the future price levels, or simply the general price direction, of stocks by looking at their past patterns. Examples of common technical indicators include Moving Average, MACD and Relative Strength Index (RSI). Moving Average is the basic form from all technical indicator. Both of the techniques are need of each other to identify the stock movement. Thus having both the fundamentals and technical on analysis can provide the best result for a trade and improve confidence level among investor to invest in Ingress stocks.

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